

# Independent Insurance Agents of Connecticut

## 2019 SPONSORSHIP OPPORTUNITIES

Make more connections and show your support for the Independent Agent system! IIAC offers two types of sponsorship opportunities to get you engaged with our member agencies.

### PARTNERS IN PROGRESS PROGRAM

The Partners in Progress (PIP) program maximizes your business opportunities throughout 2019 with sponsorship at all of IIAC's events. Four different levels to best fit your needs. All levels include **Associate Membership, listing and hyper-link on IIAC's website under the PIP and Associate Member pages, and recognition at all events - including a video that will be shared socially, posted on our website, and shown at the Spring Webinar (a free members-only event) on May 1st.** Additional sponsorship benefits are listed below:

#### PLATINUM PLUS \$5,500

**IIAC Website:** Company logo on PIP page

**Annual Membership Meeting & Installation of Officers:** 3 Complimentary Registrations

**Trusted Choice Make-A-Wish Tournament (Sponsored by the Young Agents Committee):** 4 Complimentary Registrations & 1 Tee Sign

**Mid-Year Convention:** 1 Full Page Ad in Program Book & 4 Complimentary Attendee Registrations

#### PLATINUM \$4,000

**IIAC Website:** Company logo on PIP page

**Annual Membership Meeting & Installation of Officers:** 2 Complimentary Registrations

**Trusted Choice Make-A-Wish Tournament (Sponsored by the Young Agents Committee):** 2 Complimentary Registrations & 1 Tee Sign

**Mid-Year Convention:** 1 Half Page Ad in Program Book & 3 Complimentary Attendee Registrations

#### GOLD \$2,500

**Annual Membership Meeting & Installation of Officers:** 1 Complimentary Registration

**Trusted Choice Make-A-Wish Tournament (Sponsored by the Young Agents Committee):** 1 Complimentary Registration & 1 Tee Sign

**Mid-Year Convention:** 1 Quarter Page Ad in Program Book & 2 Complimentary Attendee Registrations

#### SILVER \$1,250

**Trusted Choice Make-A-Wish Tournament (Sponsored by the Young Agents Committee):** 1 Tee Sign

**Mid-Year Convention:** Company name listed in Program Book & 1 Complimentary Attendee Registration

Company Name: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Street Address (Include City, State, Zip): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Check Amount (Please make check payable to IIAC): \_\_\_\_\_

Or you can pay online with a credit card at <https://securepayment.link/iiac/partners-in-progress-2019/>

For complete details on events listed above, please visit our website at [www.iiac.org](http://www.iiac.org) or contact Allison Just at [ajust@iiac.org](mailto:ajust@iiac.org) or 800.962.7950 ext. 249.

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## 2019 SPONSORSHIP OPPORTUNITIES

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### INDIVIDUAL EVENT SPONSORSHIP

Individual event sponsorship allows your company to choose which event(s) to sponsor. You'll be recognized at your selected event(s) and be listed with a hyperlink on the event's page. Additional benefits for each event sponsorship are listed below.

#### Annual Membership Meeting & Installation of Officers - June 11, 2019

The Annual Membership Meeting and Installation of Officers brings agents and company representatives together for a networking reception and dinner. The evening also features the installation of IIAC's Executive Committee.

#### Trusted Choice Make-A-Wish Tournament (Sponsored by the Young Agents Committee) - August 8, 2019

Raise awareness for Make-A-Wish while hitting the links at the Blackledge Golf Course in Hebron! All proceeds from this event will go towards granting a wish, which will be presented at the Mid-Year Convention in November.

#### Mid-Year Convention - November 7, 2019

Industry experts, solution providers, CE credits and lunch. The annual convention brings hundreds of insurance colleagues together to learn and network. This convention is a tradition.

Sponsorship Level	PLATINUM PLUS	PLATINUM	GOLD	SILVER
Cost* <i>*for each event at this level</i>	\$1,500	\$1,000	\$500	\$250
Annual Membership Meeting & Installation of Officers	<ul style="list-style-type: none"> <li>• 3 Registrations</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Registrations</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Registration</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
Trusted Choice Make-A-Wish Tournament (Sponsored by YAC)	<ul style="list-style-type: none"> <li>• 4 Registrations</li> <li>• 1 Tee Sign</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Registrations</li> <li>• 1 Tee Sign</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Registration</li> <li>• 1 Tee Sign</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Tee Sign</li> </ul>
Mid-Year Convention	<ul style="list-style-type: none"> <li>• Program Book: Full Page Ad</li> <li>• Attendee Registrations:                             <ul style="list-style-type: none"> <li>○ Associate Members - 4</li> <li>○ Non-Members - 3</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Program Book: 1/2 Page Ad</li> <li>• Attendee Registrations:                             <ul style="list-style-type: none"> <li>○ Associate Members - 3</li> <li>○ Non-Members - 2</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Program Book: 1/4 Page Ad</li> <li>• Attendee Registrations:                             <ul style="list-style-type: none"> <li>○ Associate Members - 1</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Program Book Listing</li> </ul>

Event: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Event: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Event: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Company Name: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Street Address (Include City, State, Zip): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

Check Amount (Please make check payable to IIAC): \_\_\_\_\_

To pay by credit card for an individual event sponsorship, please contact Allison Just at 800-962-7950, x249.

For complete details on events listed above, please visit our website at [www.iiac.org](http://www.iiac.org) or contact Allison Just at [ajust@iiac.org](mailto:ajust@iiac.org) or 800.962.7950 ext. 249.