

The Business Benefits of Happy Employees

by Sharon Emek, Ph.D.

He doesn't put the customer first, yet his company is one of the nation's hottest in the restaurant industry.

"Being CEO of a restaurant company, you'd think the guest would be most important," [says](#) Cameron Mitchell, whose privately-owned company Cameron Mitchell Restaurants now has 32 establishments in 12 states. "In our company, that's not true. In our company, the associate comes first ... We take care of our associates, our associates take care of our guests, our guests take care of our company."

Whether you're selling appetizers or insurance, Mitchell seems to be onto something. And research backs what he's saying. In fact, a University of Warwick [study](#) reveals a link between employee happiness and productivity -- more specifically, happiness led to a 12% spike in productivity, while unhappy workers were 10% less productive. As researchers explain, "Positive emotions appear to invigorate human beings."

Backed by his own analysis of more than 200 other scientific studies on happiness, Shawn Achor, author of [The Happiness Advantage](#), [adds](#) that happy employees are not only more productive, but also "produce higher sales, perform better in leadership positions, and receive higher performance ratings and higher pay. They also enjoy more job security and are less likely to take sick days, to quit, or to become burned out. Happy CEOs are more likely to lead teams of employees who are both happy and healthy and who find their work climate conducive to high performance."

The power of happiness comes as no surprise to those of us at WAHVE. After all, our business model is based on a foundation of life-work balance, which we've seen deliver the positive emotions that researchers describe. If you'd like to look into the remote employment options we provide or are ready to benefit from hiring a truly happy worker, I hope you'll check out WAHVE today!

To learn more about how a remote worker can help you and your staff get more done, give us a call at 646-807-4372 or visit us at [WAHVE.com](#).

About the author



Sharon Emek, Ph.D., CIC, is president & CEO of Work At Home Vintage Experts, an innovative contract staffing talent solution. [WAHVE](#) matches retiring insurance professionals leaving the regular workforce to insurance firms to meet their full- or part-time staffing needs. Insurance firms benefit by improving productivity and lowering costs. [WAHVE's](#) unique qualifying process and technology platform match the right "pretirees" wherever they may live to the needs of insurance firms wherever they are located.

[WAHVE](#) bridges the gap between insurance firms' staffing needs and seasoned professionals' "work-life" balance preferences as they phase into retirement.

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